

Term Information

Effective Term Autumn 2016

General Information

Course Bulletin Listing/Subject Area International Studies
Fiscal Unit/Academic Org UG International Studies Prog - D0709
College/Academic Group Arts and Sciences
Level/Career Undergraduate
Course Number/Catalog 3853
Course Title Globalization and Soccer
Transcript Abbreviation Global & Soccer
Course Description This course examines the interrelationship between globalization and the sport of soccer (known as football outside of the U.S.) in the post-World War II period, with a focus on the cultural, political, economic and social dimensions of what is known as the global game.
Semester Credit Hours/Units Fixed: 3

Offering Information

Length Of Course 14 Week, 7 Week, 4 Week (May Session), 12 Week (May + Summer)
Flexibly Scheduled Course Never
Does any section of this course have a distance education component? No
Grading Basis Letter Grade
Repeatable No
Course Components Lecture
Grade Roster Component Lecture
Credit Available by Exam No
Admission Condition Course No
Off Campus Never
Campus of Offering Columbus

Prerequisites and Exclusions

Prerequisites/Corequisites
Exclusions

Cross-Listings

Cross-Listings

Subject/CIP Code

Subject/CIP Code 45.0901
Subsidy Level Baccalaureate Course
Intended Rank Freshman, Sophomore, Junior, Senior

Requirement/Elective Designation

The course is an elective (for this or other units) or is a service course for other units

Course Details

Course goals or learning objectives/outcomes

- Students explore the process of globalization through the history of soccer from cultural, political, economic and social perspectives.
- Students understand the interaction between local, national and global forces in the diffusion of soccer around the globe.
- Students improve their research skills through participation in joint projects that will result in class oral presentations.
- Students take part in weekly blogging exercises related to soccer topics.

Content Topic List

- Soccer as an indicator of transnational cultural, political, economics and social connectivity.
- The impact of economic globalization on soccer.
- Soccer's relationship to nationalism and national identity, particularly in the context of the World and European Cups.
- Why soccer became the dominant global game, while remaining a secondary sport in the United States.
- How soccer relates to universalism and the development of global civil society.

Attachments

- IS4853_Soccer.docx
(Syllabus. Owner: Mughan, Anthony)
- INTSTDS 3853 Globalization & Soccer Syllabus.docx: Syllabus Updated
(Syllabus. Owner: Meltz, Richard Lee)
- GBL MAP (Update Dec 3, 2015).docx: Curriculum Map
(Other Supporting Documentation. Owner: Meltz, Richard Lee)

Comments

- We were not able to delete the IS 4853 syllabus that was reviewed earlier.
In light of the review of the previous syllabus for this course, we have undertaken the following actions.
 1. The course has been downgraded to the more suitable 3000 level.
 2. Readings have been modified and made more appropriate for the lower level course.
 3. The grading requirements have been changed to include detailed information on the portion involving participation and the keeping of a weekly journal.
 4. The prerequisite of Sophomore Standing has been removed. *(by Meltz, Richard Lee on 12/03/2015 04:16 PM)*
- See 10-6-14 e-mail to T. Mughan. *(by Vankeerbergen, Bernadette Chantal on 10/06/2014 05:01 PM)*
- This course is intended primarily as an elective in International Studies' Globalization Studies major *(by Mughan, Anthony on 01/13/2014 03:39 PM)*

COURSE REQUEST
3853 - Status: PENDING

Last Updated: Haddad,Deborah Moore
12/03/2015

Workflow Information

Status	User(s)	Date/Time	Step
Submitted	Mughan,Anthony	01/13/2014 03:40 PM	Submitted for Approval
Approved	Mughan,Anthony	01/13/2014 03:40 PM	Unit Approval
Approved	Haddad,Deborah Moore	01/13/2014 05:23 PM	College Approval
Revision Requested	Vankeerbergen,Bernadette Chantal	01/15/2014 08:47 AM	ASCCAO Approval
Submitted	Mughan,Anthony	05/20/2014 11:08 AM	Submitted for Approval
Approved	Mughan,Anthony	05/20/2014 11:09 AM	Unit Approval
Approved	Haddad,Deborah Moore	05/20/2014 12:33 PM	College Approval
Revision Requested	Vankeerbergen,Bernadette Chantal	10/06/2014 05:01 PM	ASCCAO Approval
Submitted	Meltz,Richard Lee	12/03/2015 04:17 PM	Submitted for Approval
Approved	Mughan,Anthony	12/03/2015 04:23 PM	Unit Approval
Approved	Haddad,Deborah Moore	12/03/2015 04:32 PM	College Approval
Pending Approval	Nolen,Dawn Vankeerbergen,Bernadette Chantal Hanlin,Deborah Kay Jenkins,Mary Ellen Bigler Hogle,Danielle Nicole	12/03/2015 04:32 PM	ASCCAO Approval

International Studies 3853

GLOBALIZATION AND SOCCER

Spring 2016
January 11 – May 3
MWF 1:50PM - 2:45PM

Dr. Tatyana Nestorova
33 Townshend Hall
MWF 11:30AM – 12:30PM
Tel. 292-9657
Nestorovamatejic.1@osu.edu

Assigned Readings:

Foer, Franklin. *How Soccer Explains the World: An Unlikely Theory of Globalization*. New York: HarperCollins, 2004.

Giulianotti, Richard, and Roland Robertson. *Globalization & Football*. Los Angeles: SAGE, 2009.

There are additional, web-based, readings and film excerpts as indicated in the weekly schedule.

Course Objectives:

The course examines the relationship between globalization and the sport of soccer (known as football outside of the U.S.). Soccer is usually seen as the global game where top professional clubs and players operate beyond national borders and limitations yet the sport also functions at the local/national and international level through regional and worldwide competition. We will look at soccer beyond the game and as an example of the globalization processes in the post-World War II period. The main themes addressed in this course are:

- Can soccer be used as a measure of transnational cultural, political and social connectivity?
- How has economic globalization influenced soccer?
- How does soccer relate to nationalism and national identity, particularly in the context of the FIFA World Cup and other international events?
- How has soccer become the dominant global game but not a dominant sport in the United States?
- How does soccer relate to universalism and the development of global civil society?

The two primary required texts for this course represent an effort to place the understanding of soccer within the framework of academic analysis of globalization processes (Giulianotti and Robertson) and a first-hand journalistic account of soccer rivalries and soccer's social and economic impact (Foer).

Requirements and Grades:

- 1. Two take-home exams (March 4 and April 15) 25% each.**
- 2. Soccer journal.** Students will select or be assigned a topic related to soccer and globalization during the first week of the semester. (For example, soccer clubs, national teams, players, fans, soccer tournaments, economic and social aspects of the sport.) Every week you will read an English language news publication for your selected topic. There are three graded components of this assignment:
 - A. Weekly entries on the Carmen discussion board. You will post links to news articles with brief (75-100 words) summaries. You need to post 13 entries (1 per week). Each week's entries should be completed by noon on Friday. **10%**
 - B. An annotated bibliography summarizing the entries (including articles, multimedia and news sources) on your selected topic. **10% (June 5)**
 - C. Final report **(June 5)**—you will submit a 4-page final report summarizing the news events in your weekly entries. Students are expected to connect reported news with course themes discussed during the semester. **20%**
- 3. Attendance/participation 10% (42 attendance days + 3 points each per weekly discussions).** Students are expected to attend class regularly and participate in discussion. Bi-weekly, we will set aside time for a discussion on your soccer journal entries. During the last semester week, students will present an oral summary of their soccer journal. After a maximum of two absences, points will be taken off your attendance grade.

Late assignments: Exams and assignments should be uploaded to Carmen before class on the dates indicated on the syllabus. Penalties for lateness will be assessed as follows:

Date	Penalty	Example
On the due date, but after class ends	1/2 letter grade	A becomes A-
One day late	1 letter grade	A becomes B
Two days late	2 letter grades	A becomes C
More than two days late	No credit	

Grade Scale: A (93-100), A- (90-92), B+ (87-89), B (83-86), B- (80-82), C+ (77-79), C (73-76), C- (70-72), D+ (67-69), D (60-66), E (59 and below)

Academic Misconduct

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term “academic misconduct” includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct (http://studentaffairs.osu.edu/info_for_students/csc.asp).

Disability Services

Students with disabilities that have been certified by the Office for Disability Services will be appropriately accommodated, and should inform the instructor as soon as possible of their needs. The Office for Disability Services is located in 150 Pomerene Hall, 1760 Neil Avenue; telephone 292-3307, TDD 292-0901; <http://www.ods.ohio-state.edu/>

Tentative Schedule of Topics and Readings

Weeks 1-2, January 11, 13, 15; 20, 22

Course Introduction. What is globalization?

Soccer History through the Stages of Globalization

Globalization & Football, Chapter 1

Foer, pp. 1-6

Film: *History of Football: The Beautiful Game* (Part 1/Origins)

January 18 Martin Luther King Day– no classes

Week 3, January 25, 27, 29

Culture and the Global Game

Globalization & Football, pp. 31-42

Foer, pp. 89-114

James Montague, “German Soccer Clubs Open Their Gates to Refugees,” *New York Times*, September 9, 2015.

http://www.nytimes.com/2015/09/10/sports/soccer/german-soccer-clubs-open-their-gates-to-refugees.html?_r=0

Weeks 4-5, February 1, 3, 5; 8, 10, 12
Glocalization and Soccer, American exceptionalism?

Globalization & Football, pp. 43-62

Foer, pp. 235-252

Stefan Szymanski and Andrew Zimbalist, *National Pastime. How Americans Play Baseball and the Rest of the World Plays Soccer*, pp. 48-83. (Available on Carmen)

Andrew M. Lindner and Daniel N. Hawkins, "Globalization, Culture Wars, and Attitudes toward Soccer in America: An Empirical Assessment of How Soccer Explains the World†" *The Sociological Quarterly* 53 (2012) 68–91. (Available on Carmen)

Week 6, February 15, 17, 19
Economics and Soccer, Neo-liberalism

Globalization & Football, pp. 63-96

Week 7, February 22, 24, 26
Clubs as Transnational Corporations

Foer, pp. 167-192

Franklin Foer, *Soccer vs. McWorld*. (Available on Carmen)

Week 8, February 29, March 2, 4
First exam due March 4

Politics and Soccer, the Nation and Soccer

Globalization & Football, pp. 97-110

Foer, pp. 7-34; 65-88; 193-206

Jere Longman and Andrew W. Lehren, "World War II Soccer Match Echoes Through Time," *New York Times*, June 23, 2012.

<http://www.nytimes.com/2012/06/24/sports/soccer/a-soccer-match-in-ukraine-during-world-war-ii-echoes-through-time.html?pagewanted=all>

Week 9, March 7, 9, 11
Neomercantilism and Soccer

Globalization & Football, pp. 110-119

Jonathan Wilson, "How German football became the best in Europe," *New Statesman*, 9 May, 2013

<http://www.newstatesman.com/world-affairs/europe/2013/05/how-german-football-became-best-europe>

Week 10, March 14-18
Spring break

Week 11, March 21, 23, 25
Global Soccer Politics

Globalization & Football, pp. 119-124
Foer, pp. 217-234

Week 12, March 28, 30, April 1
Corruption and Commodification of Soccer

Globalization & Football, pp. 124-132
Foer, pp. 141-167

Jeré Longman, "How the Cayman Islands Became a FIFA Power," *New York Times*, May 30, 2015.

<http://www.nytimes.com/2015/05/31/sports/soccer/fifa-soccer-sepp-blatter-cayman-islands.html>

Weeks 13-14, April 4, 6, 8, April 11, 13, 15
Second exam due April 15

Social Aspects of Global Soccer, Universalism, Women's Soccer

Globalization & Football, pp. 132-136; 147-162
Film: *Dare To Dream* (Part 1)

Amy Davidson, "Who Is the Face of American Soccer?," *New Yorker*, June 8, 2015.

<http://www.newyorker.com/news/amy-davidson/abby-wambach-chuck-blazer-face-of-american-soccer>

Weeks 15-16, April 18, 20, 22; 25
Soccer Supporters, Soccer Journal Summaries

Globalization & Football, pp. 137-147
Foer, pp. 35-64; 207-216

Journal report and annotated bibliography due April 28 (4 pm).

Curriculum map, indicating how program goals are accomplished via specific courses

Globalization Studies Major MAP	LEARNING GOALS					
	Program				Specialization	
	A	B	C	D	E	F
	Key: 1=Beg. 2=Int. 3=Adv.					
Required Pre-Major Courses: 10 hours						
Economics 2002.01 or 2002.02		1	1	1		1
Geography 2400		1	1	1	1	
Completion of 1103	1	1		1		
1. REQUIRED FOUNDATIONS: 12 hours						
Comparative Studies 3360		2	2	2		2
International Studies 3850		2	2	2	2	2
International Studies 4850		3	3	3	3	
Political Science 4330		3	3	3	3	3
2.ELECTIVES: 18 HOURS						
A. ECONOMY, ENVIRONMENT & HEALTH (choose 2): 6 hours						
Arts & Humanities Choices						
Comparative Studies 3645		2		2		2
Comparative Studies 4597.01		3	3	3	3	3
English 3883		2	2	2	2	
English 4597.01		3		3		
History 3311		2	2	2	2	2
History 3376		2	2	2	2	
History 3705		2	2	2	2	2
History 4650		3	3	3	3	3
Social Science / Science Choices						
Agricultural Communication 5150		3	3	3		3
Anthropology 4597.02		3	3	3		3
Anthropology 5602		3	3	3		
Economics 4600		3	3	3	3	3
Geography 3882		2	2	2	2	
Geography 3900		2	2	2	2	
Geography 3901H		2	2	2	2	
Geography 5700		3	3	3		3
Geography 5802		3	3	3	3	3
International Studies 4532		3	3	3		3
International Studies 4539		3	3	3	3	3
International Studies 4560		3	3	3		3
International Studies 4597.01		3	3	3	3	3
Political Science 4280		3	3	3		3
Political Science 4380		3	3	3	3	3
Sociology 3460		2	2	2	2	
Sociology 3464		2	2	2		2
Sociology 3502		2	2	2	2	2
Sociology 5450		3	3	3	3	3
Sociology 5563		3	3	3	3	3
B. VIOLENCE, CONFLICT & RECONCILIATION (choose two): 6 hours						
Arts & Humanities Choices						
History 3750		2	2	2		2
History 3590		2	2	2		2
History 3630		2	2	2		

International Studies 5640		3	3	3	3	3
Linguistics 4597.01		3	3	3	3	
Linguistics 4597.02		3	3	3		3
WGSST 3302		2	2	2	2	2
Social Science / Science Choices						
Anthropology 4597.01		3	3	3		3
Geography 3600		2	2	2	2	2
Geography 3701		2	2	2	2	2
Political Science 4300		3	3	3		3
Political Science 4310		3	3	3		3
Political Science 4320		3	3	3		3
Psychology 3525		2	2	2		2
Sociology 4508		3	3	3	3	3
Sociology 5525		3	3	3		3
C. GLOBAL CULTURES, NETWORKS & INSTITUTIONS (choose two): 6 hours						
Arts & Humanities Choices						
AAAS 3310		2	2	2	2	2
AAAS 4570		3	3	3		3
Classics 4202		3	3	3		3
Comparative Studies 3689		2	2	2	2	2
Comparative Studies 4597.02		3	3	3	3	3
Comparative Studies 4597.03		3	3	3	3	
International Studies 4451		3	3	3	3	
International Studies 4661		3	3	3		3
International Studies 4873		3	3	3	3	3
Music 3348		2	2	2		2
WGSST 3505		2	2	2		2
Social Science / Science Choices						
Communication 3443		2	2	2	2	
Communication 4668		3	3	3	3	3
International Studies 3853		3	3		3	
International Studies 5801		3	3	3	3	
Political Science 3220		2	2	2		
Political Science 4210		3	3	3	3	3
Political Science 4216		3	3	3		3
Political Science 4331		3	3	3	3	3
Rural Sociology 3580		2	2	2		2
3. COMPLETION OF A FOREIGN LANGUAGE MINOR.	3	3		3		

PROGRAM LEARNING GOALS:

- A. Students are competent in a foreign language.
- B. Students complete a rigorous liberal arts education that is international in focus and prepares them for a range of careers.
- C. Students understand the diversity of influences-historical, economic, political, social and cultural-that shape domestic and international processes and outcomes.
- D. Students master critical reasoning and cross-cultural communications skills.

SPECIALIZATION LEARNING GOALS:

- E. Students understand a globalization process that brings peoples and communities across the

globe into closer and more sustained interaction at the same time as intertwining their destinies.

- F. Students appreciate that globalization is a multi-faceted process of change, embracing cultural, economic, and political forces that are redefining the state-centered international system.